



## County of San Diego

Department of Purchasing & Contracting  
5560 Overland Ave, Ste 270  
San Diego, CA 92123-1204  
PH: (858) 505-6367 FAX: (858) 715-6452

Page : 1 of 1

## PURCHASE ORDER CHANGE

(Do Not Duplicate Order)  
P.O.Number-Rev: 546965 - 5  
P.O.Type: STANDARD  
Date: 07-OCT-16

Authorized By: VICTORIA BARBOZA  
Phone No: 858-505-6361

### SUPPLIER:

GEOFEDIA INC  
101 NORTH WACKER ST STE 2008  
SUITE 2008  
CHICAGO, IL 60606

### TERMS:

Payments: NET 30 DAYS  
F.O.B.: DESTINATION  
Freight: PREPAID  
Carrier: BEST METHOD

### SEND ORIGINAL INVOICE TO:

SHERIFF'S DEPARTMENT  
ATTN: PAYABLES & SUPPLY UNIT  
9621 RIDGEHAVEN CT  
SAN DIEGO, CA 92123

### SHIP TO:

(See Order Items Below)

### NOTE TO THE SUPPLIER:

SHF POC IGOR BALOTSKY (858) 495-5405; VENDOR POC JACKIE PECIRNO JACKIE.PECIRNO@GEOFEDIA.COM 312.675.4448.

### ORDER ITEMS:

Line: 4

Quantity: N/A UOM: YEARS Unit Price: 20,000.00 Total Line Price: \$ 20,000.00  
UNSPSC: 551100.0000 Item #: Taxable: (including Tax)

#### Description:

RENEW 11/1/16-10/31/17 FOR SUBSCRIPTION SERVICES FOR GEOFEDIA LOCATION - BASED SOCIAL MEDIA MONITORING, ANALYSIS AND ENGAGEMENT PLATFORM PER QUOTE ATTACHED.

**TOTAL P.O. PRICE (Including Tax): \$ 64,000.00**

### ADDITIONAL INFORMATION :

NOTWITHSTANDING ANYTHING TO THE CONTRARY IN ANY VENDOR PROPOSAL OR VENDOR PURCHASE DOCUMENT, IN THE EVENT THERE IS A CONFLICT BETWEEN THE COUNTY'S AND THE VENDOR'S TERMS AND CONDITIONS, THE TERMS AND CONDITIONS SET FORTH IN THIS PURCHASE ORDER SHALL GOVERN THE PARTIES RELATIONSHIP.

**END OF ORDER**

**COUNTY OF SAN DIEGO**  
**STANDARD TERMS AND CONDITIONS OF PURCHASE**

1. **Acceptance.** By acceptance of this purchase order, Vendor agrees to be bound by, and to comply with, these terms and conditions, and all prior or contemporaneous agreements, understandings and representations, oral or written, are superseded. The terms of any proposal from Vendor referred to in this order are included and made a part of the order, but only to the extent of specifying the nature, price and delivery date of the goods and/or services ordered, and then only to the extent that such terms are consistent with the terms and conditions of this order. Any invoice, acknowledgement or other form used by Vendor shall not add to, amend, or modify these terms and conditions.
2. **Affirmative Action.** If applicable, Vendor shall comply with the Affirmative Action Program for Vendors as set forth in Article IIIk (Commencing at Section 84) of the San Diego County Administration Code which program is incorporated herein by reference. A copy of this affirmative action program will be furnished upon request.
3. **Assignment.** This order is assignable by County. Except as to any payment due hereunder, this order is not assignable by Vendor without written approval of County.
4. **Audit Right.** Pursuant to California Government Code Section 8546.7, the parties acknowledge that every contract involving the expenditure of public funds in excess of \$10,000 shall be subject to audit by the State Auditor.
5. **Cash Discounts.** In connection with any cash discount specified on this order, time will be computed from the later of the date of (i) complete delivery of the goods and/or services as specified, or (ii) receipt of correct invoices. Payment is deemed to be made, for the purpose of earning the discount, on the date of mailing of the County warrant or check.
6. **Changes.** County shall recognize no change to this order by Vendor without written approval.
7. **Compliance With Laws.** Vendor shall comply with all laws, codes, regulations, rules and orders (collectively, "Regulations") applicable to the good and/or services to be provided hereunder. Vendor's failure to comply with any applicable Regulations shall constitute a material breach of this purchase order.
8. **Governing Law.** This contract shall be construed and interpreted according to the laws of the State of California.
9. **Delivery.** Unless otherwise specified in writing in this order, all shipments will be F.O.B. point of destination. Freight or handling charges are not billable unless referenced on this order. Transportation receipts, if allowed by order, must accompany invoice.
10. **Food Products.**
  - A. **Package.** Each package shall be identified with manufacturer's label, which shall conform to the requirements of the Fair Packaging and Labeling Act of the California Business and Professions Code Section 12601-12615.5.
  - B. **Compliance.** Vendor hereby guarantees that the product or products comprising each shipment made by Vendor to County, as of the date of delivery, is not adulterated or misbranded within the meaning of the U.S. Federal Food, Drug, and Cosmetic Act, as amended, or within the meaning of applicable U.S. State Laws or Municipal ordinances in which the definitions of adulteration and misbranding are substantially the same as those contained in the U.S. Act. Distressed food commodities that are reconditioned, relabeled and/or re-cased are not acceptable.
11. **Force Majeure.** Each party hereto shall be excused from performance hereunder resulting from delays caused by an act of God, war, civil disturbance, court order, governmental action, laws, orders, regulations, directions or requests, or as a result of events such as public enemies, fires, earthquakes, floods, strikes or other labor disturbances of the other party or any third party, or other cause beyond its reasonable control (financial inability excepted) and which it could not have prevented by reasonable precautions, and, such non-performance shall not be a default hereunder or a ground for termination hereof. In the event that Vendor is excused from performance under this paragraph, Vendor shall take all reasonable actions to resume or provide alternative performance of its obligations at no additional charge to County. If any such delay exceeds thirty (30) days, then County may terminate this order.
12. **Formal Bids.** In the event this purchase order results from a formal bid, terms and conditions of that bid are incorporated herein and form a part of this purchase order. In the event of any conflict or inconsistency between the terms of this purchase order and the terms of a formal bid, the terms of the formal bid shall control.
13. **Hazardous Materials.** If the product being supplied presents a physical or health hazard as defined in Title 8 of the California Code of Regulations, Section 5194, or if the product contains one or more of the substances listed on the "List of Hazardous Substances" prepared by the Director of the California Industrial Relations Department pursuant to Labor Code Section 6380, the Vendor shall forward a "Material Safety Data Sheet", pursuant to Cal/OSHA requirements, referencing this purchase order/sub order number with the product shipment.
14. **Timeliness.** Time is of the essence and this purchase order is subject to termination for failure to deliver on time.
15. **Indemnity.** County shall not be liable for, and Vendor shall defend and indemnify County and the employees and agents of County (collectively, "County Parties") against any and all claims, demands, liability, judgments, awards, fines, mechanic's liens or other liens, labor disputes, losses, damages, expenses, charges or costs of any kind or character, including attorney's fees and court costs (hereinafter collectively referred to as "Claims"), related to or arising out of this purchase order, and arising either directly or indirectly from any act, error, omission or negligence of Vendor or its contractors, licensees, agents, servants or employees, including Claims caused by the concurrent negligent act, error or omission of County Parties. However, Vendor shall have no obligation to defend or indemnify County Parties against Claims (i) to the extent they arise from the active concurrent negligence of County Parties, or (ii) caused by the sole negligence or willful misconduct of County Parties.
16. **Patent Indemnity.** Vendor warrants and agrees that it shall defend, indemnify, and hold County harmless, at Vendor's expense, against any claim, suit, or proceeding brought against County insofar as it is based on a claim of infringement of any patent, copyright, trademark, or trade secret of a third party and will pay any costs or damages in connection therewith, including attorney's fees, arising out of this order.
17. **Sales and Use Tax.** On invoices, Vendor shall show any sales or use tax if applicable, as separate items, giving permit number authorizing collection of Use tax. Vendor shall deduct cash discount before computing Sales or Use Tax.
18. **Termination For Cause - Cancellation.** The County may, by written notice of default to the Vendor, terminate this order in whole or in part, should the Vendor fail to make satisfactory progress, fail to deliver within the time specified or fail to deliver in strict conformance to specifications or requirements set forth herein. In the event of such termination, the County reserves the right to purchase or obtain the supplies or services elsewhere and the defaulting Vendor shall be liable for the difference between the prices set forth in this order and the actual cost thereof to the County. In such case, the prevailing market price shall be considered to be the fair repurchase price. The rights and remedies of County provided in this Article shall not be exclusive and are in addition to any other rights and remedies provided by law or under this order.
  - 18.1 If, after notice of termination of this order under the provisions of this clause, it is determined for any reason that the Vendor was not in default under the provisions of this clause, the rights and obligations of the parties shall be the same as if the notice of termination had been issued pursuant Clause 19, Termination For Convenience.
19. **Termination For Convenience.** The County may, by written notice stating the extent and effective date, terminate this order for convenience in whole or in part, at any time. The County shall pay the Vendor, as full compensation for performance until such termination, the unit or pro-rata order price for any delivered and accepted portion of the order. In no event shall the County be liable for any loss of profits on the order or portion thereof so terminated.
20. **Warranty.** Vendor agrees that any goods and/or services furnished under this order shall be covered by the most favorable commercial warranties Vendor gives to any of its customers for the same or substantially similar goods and/or services. Any warranties so provided shall supplement, and shall not limit or reduce, any rights afforded to County by any other provision of this order or by any applicable Uniform Commercial Code warranties.
21. **Disallowance.** In the event the Contractor receives payment for services under this contract which is later disallowed by the County, the Contractor shall promptly refund the disallowed amount to the County on request, or at its option, the County may offset the amount disallowed from any payment due to the Contractor under any contract with the County.

## ORDER FORM

### Order Information

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**Account Name:** San Diego County Sheriff- Special Investigations Division  
**Prepared By:** Jackie Pecirno  
**Preparation Date:** 9/21/2016

**Contract Start Date:** 11/1/2016  
**Contract End Date:** 10/31/2017

**Total Amount:** \$20,000

### Subscription Term, Billing & Payment Information

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**Company Name:** San Diego County Sheriff                   **Billing Phone:**  
**Billing Name:** Igor Balotsky                               **Billing Fax:**  
**Billing Email:** Igor.Balotsky@sdsheriff.org  
**Billing Address:** 9621 Ridgehaven Ct.                         **Payment Method:** Invoice  
   **PO Number:** [IF APPLICABLE]  
**Billing Terms:** Invoices sent ***Annually***

**Payment Terms:** Due Upon Receipt. Interest accrues at the rate of 1.5% per month 60 days after the invoice date. Invoices 30 days or more past due may result in suspension of Services.

This Order Form is subject to and governed by the terms and conditions of the Geofeedia Service Agreement posted online at <http://www.geofeedia.com/legal/service-agreement/> (unless there is already a Geofeedia Service Agreement in force and effect between you and Geofeedia, in which case the terms of such existing Geofeedia Service Agreement shall govern this Order Form). If for any reason you are unable to view the Geofeedia Service Agreement online at <http://www.geofeedia.com/legal/service-agreement>, please contact Geofeedia immediately.

**Order Form (Cont'd) – San Diego County Sheriff- Special Investigations Division**

**This Order Form is valid for 30 days from the Preparation Date.**

Customer: County of San Diego

Geofeedia, Inc.

Signature: Keesha N. McCachmor

Signature: \_\_\_\_\_

Printed: John M. Pellegrino

Printed: \_\_\_\_\_

Title: Director

Title: \_\_\_\_\_

Date: 10/17/14

Date: \_\_\_\_\_

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**Application Services Subscription\***

The Application Services include the following:

**Service Edition**

**Total Price**

**Standard Service Package**

Customer orders the following Standard Package:

\$ 20,000

**Geofeedia Public Safety Edition**

Total Permitted Users: Thirty-Five (35)

Search

- Real-Time Search Plus
- Keyword Search
- Discovery Search
- Streamer
- Influencer Search

Engage & Share

- Alerts with Boolean Exclusions
- Notification Inbox
- One-Click Instagram Map Widget
- iOS/Android Mobile App

Archive & Analyze

- Unlimited Data
- Unlimited Recordings
- Analytics
- Translate
- Collections
- CSV Export
- Image Analysis (up to 20,000 images per month within one (1) Location Recording per Customer)

Search Radius

- Maximum of 5 kilometers

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**Support & Services**

Unlimited Tutorials & Documentation  
Customer Support  
Customer Success Manager  
Live Webinar Training

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**Order Form (Cont'd) – San Diego County Sheriff- Special Investigations Division**

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**Total Annual Cost: \$20,000**

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**Order Comments**

For additional details regarding standard features and functionality of the Application Services, please visit:  
<http://geofeedia.com/how-it-works>